



**SOCIALLY
ENGAGED
UNIVERSITIES**



THE CITY AND UNIVERSITY TOGETHER

***BUILDING SUSTAINABLE,
MUTUALLY BENEFICIAL PARTNERSHIPS***

1ST SEU INTERNATIONAL CONFERENCE

GHENT - DECEMBER 10, 2019

Co-funded by the
Erasmus+ Programme
of the European Union



SEU is supported by the EU's ERASMUS + Programme
The views expressed are purely the authors' own and do not reflect the views of the European
Commission

THE CITY AND UNIVERSITY TOGETHER

building sustainable, mutually beneficial partnerships

The grand societal challenges (e.g. sustainability, diversity, equality) demand that **universities redefine themselves**, develop **new identities** and explore new ways to **connect with society**, and vice-versa get society involved in universities. The relationship between academia and society is changing significantly as a new research and innovation landscape seems to take form based on networks, knowledge sharing, and open research.

The Erasmus project **SEU (Socially Engaged Universities)** tries to shed light on the compelling relationship between academia and diverse communities. More particularly it focusses on different models of community or civic university partnerships as well as an in-depth exploration of socially engaged innovations.

The international conference “**The city and university together - building sustainable, mutually beneficial partnerships**” will present some of the best cases that are carefully selected by participating SEU countries (United Kingdom, Belgium, The Netherlands, Germany and Italy) and aims to engage participants in the debate of how we create socially engaged universities.



Tuesday, 10 DECEMBER

venue: **STAM - Ghent City Museum**

09:30 Participants' registration

10:00 Introduction by:

- **Andrew Dean** (*Exeter University*) - *SEU project leader*
- **Mathias De Clercq** - *Ghent city mayor*
- **Ann Buysse** - *Dean of the Faculty of Psychology and Educational Sciences of Ghent University*

10:30 Keynote by **Jozefien De Marree** - *Science Outreach Office, Vrije Universiteit Brussel*

11:00 Introducing the State of the Art
Tim Flügge (*University of Magdeburg*)

11:15 coffee break

11:30 Showcases from the UK, The Netherlands, Belgium, Italy and Germany

12:20 Panel discussion with Q&A from the public

13:00 lunch



15:00 BREAKOUT SESSIONS I

- **The challenges and benefits of place-based cultural partnerships** - Dom Jinks (*Director of Exeter Culture*)
- **Reaching out to vulnerable and hard to reach populations in the city** - Bastiaan Baccarne (*Ghent University & City of People*)
- **Collaboration between knowledge institutes and the municipality** - Rowinda Appelman & Wilbert Hoondert (*City Deal Delft*)
- **Making an impact. How higher education can help tackle challenges of Culture-Life Development** - Philipp Pohlenz (*University of Magdeburg, Higher Education Research and Professionalisation of Academic Teaching*), Lucy Weber (*Project "Kustodie", Collecting, Editing and Sharing Magdeburg University's Cultural Heritage*), Tobias Bachmann (*Project "in:takt", Cultural Usage of Vacant Urban Space*)
- **Bio-district for local development: the case of Parma** - Filippo Arfini (*Department of Economics and Management, University of Parma*)

16:00 BREAKOUT SESSIONS II**17:00 Ghent city exploration****Online registration at:**<https://eventmanager.ugent.be/seuconference> **#seuconf2019**Co-funded by the
Erasmus+ Programme
of the European Union

SEU is supported by the EU's ERASMUS + Programme

The views expressed are purely the authors' own and do not reflect the views of the European Commission